## Press Release January 2010

## **New website**

## Van Walt launch new website

A New Year and a new website is launched by Van Walt Ltd, the specialist supplier of environmental monitoring equipment to rent or buy.

With a minimal look but a massive number of pages that give clear, concise information on the range of equipment together with environmental information on standards, techniques and best practice www. vanwalt.com has set out to become an invaluable resource for professionals working in the field.

"We have tried to make it easier for visitors to the site to find the equipment they need for a particular project – because the choice can be confusing," explains Vincent van Walt, director Van Walt Ltd. "But more importantly we have tried to make accessible some of our own experience and expertise in environmental research built up over 25 years, to help researchers - in the UK and overseas - obtain accurate results, first time, every time."

The 200+ page site, created by a young team at Tidy Design Ltd, Portsmouth uses advanced coding and was built using CSS (not tables) to allow for faster loading, easier updating and better search-ability.

Vincent concludes: "we hope the new site proves popular not just with all our loyal, regular customers but also helps new contacts in the sector find us. Please enjoy!"

Visit www.vanwalt.com to judge for yourself of for more information on Van Walt equipment call 01428 661660 or email sales@vanwalt.com.

-ends-

